

Technical requirements to video files broadcasted at LED display (Pavilion 1)

Video file:

- Resolution: 1008x384 pixels.
- Containers: QuickTime (filename extension – *.mov), MPEG (filename extension – *.mp4).
- Codec: MPEG, h.264.
- Frame rate: 25 frames per second.
- Pixel format: square.
- No audio track.
- Filenames must contain **only** figures and Roman characters.

Guidelines:

- Keep to smooth frame transition (maximum once in three seconds).
- Use maximum large fonts for the text.
- Use contract colours for the background and foreground. Recommended to avoid white colour for the background.
- Place necessary information (logo, address and phone number) throughout the commercial.
- Timing should be 10-15-20-25-30 seconds and etc.
- **COMMERCIALS WITH OTHER TIMING** (i.e. 16-19-21-34 seconds and etc.) **ARE NOT ACCEPTABLE**.
- Should you rent the display for the overall event period (from 07:00 a.m. to 05:00 p.m.) be informed that it is **prohibited** to apply to static images and backgrounds (shot transition is a must).

Screen specifications:

- Screen size: 24,192 x 9,216 m.
- Pixel pitch: 25 mm.
- Pixel: RGB.
- Screen resolution (number of pixels): 1008x384 pixels.
- Brightness: minimum 6500 cd/m².
- Total colour shades: 68,7 billion.
- Horizontal viewing angle: 120 degrees.
- Vertical viewing angle: 120 degrees.