

Technical requirements to banners and logos placed at the Crocus Expo website

Technical requirements to banners:

1. Supported formats: GIF, JPEG, PNG.
2. File size depending on the banner's size in px:

Banner size (width x height)	File size
Full version	
1140x90px	up to 200 Kb
234x350px	up to 200 Kb
Mobile application version	
300x200px	up to 200 Kb

3. Alternate text in the alt field must not exceed 100 characters.
4. The banner must have visible borders (have a border of a color that is different from the banner background).
5. Banner background must not be transparent.
6. The banner dimensions must exactly correspond to the dimensions of the location.

Technical requirements to logos:

1. Logo size: 220x160px (width x height).
2. Supported formats: JPEG, PNG, PDF, PSD, EPS, AI.
Images in Corel Draw (CDR) and GIF are not accepted!
3. Logo background should be white or transparent.