

TECHNICAL REQUIREMENTS TO VIDEO FILES FOR BROADCASTING ON LED SCREENS (PAVILION 3)

VIDEO FILES:

Resolution: 3392x192 px

Container: MPEG (extension – *. mp4)

Codec: H.264/AVC

Frame / scan refresh rate (Hz): 1920 / 65-70 / 1/16

Without sound track

Note! A file names should contain only numbers and Roman letters.

IMAGES:

Resolution: 3392x192 px

Extension: *.jpg

Note! A file names should contain only numbers and Roman letters.

RECOMENDATIONS:

Try to keep up with a smooth change of frames (change of information – not often than once in three seconds).

Use the most possible large fonts for the text.

Select contrast colors for the background and the foreground.

If possible avoid use of white color as a background.

Place useful information (logo, address, phone and etc.) throughout the video.

Timing of the video file should be a multiple of 20/25/30/ and etc. seconds.

Note! Video with other timing – for example 11.8 / 24 / 32 seconds ARE UNACCEPTABLE.

TECHNICAL REQUIREMENTS TO MATERIALS FOR A VIDEO:

Logo formats: *.ai / *.eps / *.cdr

Script formats: *.doc / *.txt

Image and video resolution: minimum 3392x192 px

SCREEN SPECIFICATION:

Size: 16,96x0,96 m

Pixel pitch (mm): 5 mm

Screen resolution (physical px): 3392x192 px

Number of colour shades: 281,5 billion

Horizontal viewing angle: 140°

Vertical viewing angle: 140°